

MSM in Top 100 for Third Year in a Row

Mirror Show Management has made the Rochester Top 100 list for the third consecutive year — an honor that recognizes the tremendous, sustained growth MSM has achieved over the last several years. The Rochester Top 100 is a program sponsored by the Rochester Business Alliance to acknowledge the fastest-growing privately held companies in Rochester.

Mirror Show Management was one of only 10 woman-owned businesses in this year's list, and the only trade show management and exhibit design firm.

"I am thrilled to be included in this prestigious list again this year." remarked Donna Shultz, President. "It is a testament to the hard work and dedication exhibited by each and every member of the MSM team."

The Rochester Top 100 ranks Rochester-based companies on revenue growth (both dollar and percentage increases). In order to be included, the companies must be privately-held, independent, and have revenues of at least \$1M in each of the three most-recent fiscal years. The Top 100 program celebrates 20 years with the 2006 list.

Mirror Show Management is a premier exhibit design and trade show management firm located in Rochester, NY. Mirror Show Management, a certified woman-owned business, provides complete trade show and event management to businesses in a variety of industries. Focused on *exhibit greatness*[™], MSM has been custom-crafting unique, breakthrough exhibits for clients around the world since 1993. For more information, call 585-232-4020 or visit www.mirrorshow.com.